



EIP ON AHA

KEP on Social Innovation

Active ageing as a tool for social innovation

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Setting the EU framework on Active and Healthy Ageing

- Importance of regions in tackling demographic change and ageing.
- EU legal, political and financial framework as overall guidance.
- Recognition of the importance of the topic at European level so that we can manage it at local level.



Networks and ecosystems are the key

- Importance of European networks for regions in order to exchange ideas: euregha, errin, the EIP on AHA.
- Reference Sites as **regional ecosystems** representing the whole supply-demand value chain for scaling up innovation in AHA. (103 in January 2020)
- Reference Sites represents an **overall investment of over € 4 billion** (2016-2018) in the deployment and scaling-up of digital innovation.
- Reference Sites have developed and share more than **200 innovative and good practices** in the field of digital transformation of health and care.
- Reference Site **twinnings** have mobilised more than **1ME of funding** dedicated to fostering knowledge exchange between Reference Sites.



EIP on AHA: the future

- New HoE partnership on Health and Care systems transformation
- Joining forces with national programmes: AAL and JPI MYBL
- EIP on AHA brings in the regional dimension and the ecosystem thinking.
- We conform a real multidisciplinary and multistakeholder, multilevel platform to come up with solutions to improve health and care systems for the future.



What we want and the people we like

- We need the strong support of the regions!
- We want to foster dialogue between regional and national authorities so needs are well channelled.
- We like to support the RS across Europe to support them in scaling up AHA innovations
- We respect the work of PROMIS supporting the network of Italian Reference Sites
- We support the ASTAHG project!

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Thank you!

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