

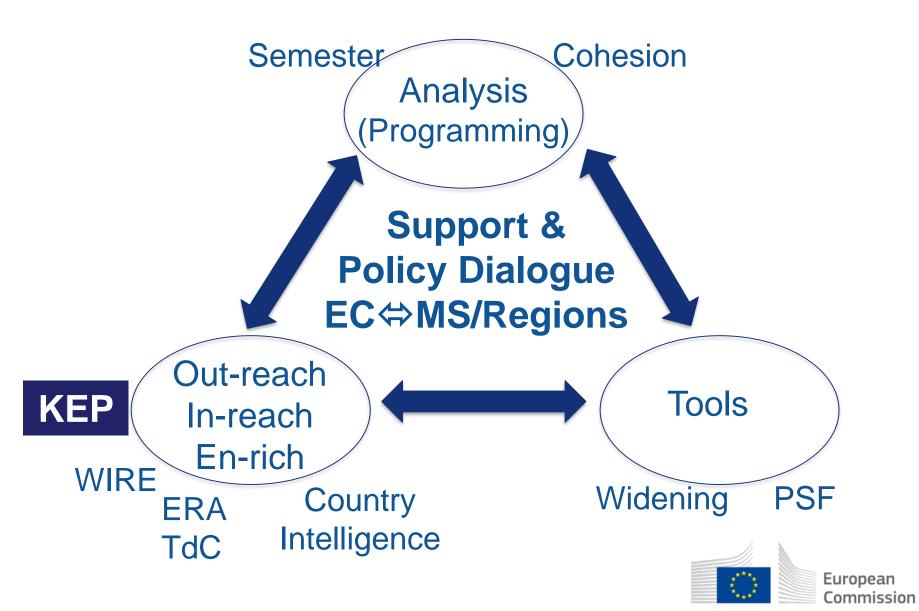
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### Scope of Unit G1: All ERA Framework ERA: European Research Area



# **Knowledge Exchange Platform (KEP)**

# Fruitful collaboration since 2015

# Lessons learnt

European Committe of the Regions Employment, Research and Culture

Thematic Seminar: Industry 4.0 in Cities and Regions in the context of the Knowledge Exchange Platform (KEP)

exchange

JDE51 (5<sup>th</sup> floor) 28 June 2019 09.30-16.30



### ≻KEP 2.0





European Commission



# **Horizon Europe: Preliminary structure**





# Six main areas of intervention



Health throughout the Life Course



Environmental and Social Health Determinants



Non-communicable and Rare Diseases



Infectious diseases



Tools, Technologies and Digital Solutions for Health and Care



Health Care Systems



# Health throughout the Life Course

People in vulnerable stages of life have specific health needs, that require better understanding and tailored solutions.

- Early development and ageing process
- Maternal and child health
- Health needs of adolescents
- People with disabilities and injuries
- Active life for the elderly
- Health education and digital health literacy



# **Innovation Ecosystems**

- Horizon Europe proposal (pillar III: Innovative Europe):
- "....<u>to support innovation</u> all across Europe, and in all dimensions and forms, including through <u>complementary</u> **EU and national and regional <u>policies</u> (via effective synergies with ERDF and smart specialisation strategies) and <u>resources</u>, whenever possible.**
- Hence, this pillar provides also for renewed and reinforced coordination and cooperation mechanisms with MS/AC, but also with private initiatives, in order to support <u>all actors</u> of the European Innovation Ecosystems, including at <u>regional and local</u> level.





# **Innovation Ecosystems – How?**

#### **EIC Forum**

National innovation authorities/agencies to work on common EU challenges & enabling framework conditions

#### e.g.

- innovation-friendly regulation (+public procurement)
- alignment of R&I agendas (+EU open market & investment flows)
- coordination of R&I programmes and HE activities (+EIT)
- joint communication strategy

#### In synergy with Horizon Europe (EIC+EIT) & RIS3:

#### **CO-FUNDING** Joint innovation programmes

Demand-driven (+ private entities, e.g. foundations, EU Partnerships) Complementary to national/regional schemes

- Support directly innovative SMEs or startups;
- Support incubators or innovation hubs;
- Support public buyers of innovation;
- Provide technical assistance to innovators; etc.

#### <u>Joint</u> programmes for mentoring, coaching, technical assistance,

delivered by:

- networks (NCPs, EEN, EIT/KICs), clusters ...
- pan-European platforms (Startup Europe)
- regional or local innovation actors, public & private, e.g. incubators, innovation hubs....

# Thank you for your attention

*Information on European Innovation Ecosystems:* <u>https://ec.europa.eu/research/eic/index.cfm</u>

Information on Healthy Ageing: <u>https://ec.europa.eu/info/research-and-</u> <u>innovation/research-area/health-research-and-</u> <u>innovation\_en</u>

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# **Back-up Slides**



# **Regional Innovation Ecosystems**

MS and regions: co-creators and owners of their sustainable futures

- Success factors (among others...):
- 1. Identify priorities / challenges (societal, market)
- 2. Policy support & commitment (regulatory environment, talents, ecosystem, funding)
- 3. Regional innovation <u>champion</u> (company, HEI)
- 4. Openness: All actors on-board & <u>connected</u>! (+ Universities, investors, society)

#### Global Startup ecosystem ranking (2019)



Source: EC Policy Brief - Workshop: Mapping Innovation Ecosystems (15/3/2019)

### **COFUND Joint Innovation Programmes**

**Examples - Possible actions** 

- **Networking** to identify cross-border or interregional **priorities and synergies**
- Cooperation of SMEs in specific technological area(s), in line with RIS3 priorities or other EU, national, regional strategies or policies, while tackling socio-economic and environmental needs/challenges.
- "Acceleration" services i.e. for the scale up and regional uptake of strategic technologies that need specific knowhow/competences that are available in other regions
- Interconnection of **open innovation infrastructures** (*pilots, demos...*)
- Academia SMEs cooperation: support to high-tech SME's collaborative research, technology and knowledge transfer and digitalisation of low-tech SMEs
- Connection with **investors** outside their MS/regions

. . . . . . . . .

- Creation of **new markets** in other MS/regions, new partners and suppliers
- Connection of MS/regions "leaders" with "less-developed" innovation ecosystems
- Internationalisation of SMEs (mentoring programmes, study visits, start-ups and investors meetups, ..)



# What regions can do to boost regional innovation ecosystems? (...among others)

Know well your regional innovation ecosystems & upscale it: create/strengthen your start-up ecosystem!

Use efficiently your resources (regulatory, talents, funding), Synergies with other EU, public, private funds (e.g. ESIF)

Use all available EU / EIC initiatives /programmes/ strategies

Inter-connect: use networks & clusters (existing/new)



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### **COFUND Joint Innovation Programmes (1)**

Why?	• Innovation: key to boost EU productivity, jobs, growth, social welfare
	Global challenges: complex; not solved in isolation, need EU approach
	• "Open Innovation" approach: Inclusive, collaborative process (infrastructure, knowledge, talent flow)
	<ul> <li>EU innovation ecosystems: fragmented, not connected</li> </ul>
What?	Cross-border and/or interregional programmes
	• Actions with EU added value (e.g. interlinking_innovation ecosystems)
	Complementary to national/regional schemes, demand-driven
How?	• Implemented by entities managing and/or funding R&I programmes other than Union funding bodies, or by third parties on their behalf. <i>i.e.</i> authorities in MS/AC/regions in charge of <u>public</u> , national, regional, local innovation programmes, to which <u>private entities</u> may be associated.
	Funding rates: 30-70% of total eligible costs
	• Mechanism of implementation under discussion (synergies with ERDF, state aid rules,)